

# Sky Foundation, Inc.

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## **Sky Foundation Event Raises \$50,000 for Pancreatic Cancer Research**

For Immediate Release – Bloomfield Hills, Mich. – [Sky Foundation](#)'s 13<sup>th</sup> Annual Women's Event attracted at least 300 viewers and raised more than \$50,000 through sponsorships, tickets sales and its online auction.

The April 26 [livestreamed event](#) included research updates, remarks from pancreatic cancer survivors, and advice from a local gastroenterologist. Proceeds will support Sky Foundation's mission to raise awareness and fund research for pancreatic cancer.

"This event is all about educating and helping others recognize pancreatic cancer's signs and symptoms. The fact that so many tuned in to the program made this year especially rewarding," said Sheila Sky Kasselmann, Sky Foundation founder and a 13.5-year pancreatic cancer survivor. "We exceeded pre-COVID numbers in attendance and financial support."

Pancreatic cancer is hard to diagnose and hard to treat. In 2021, more than 60,000 people in this country will be diagnosed with pancreatic cancer – the third-deadliest cancer with a five-year survival rate of just 10 percent. According to the American Cancer Society, the cancer is on track to be the second deadliest by 2030.

"Knowing the signs and symptoms is the first step to improving an individual's chance for survival," said Kasselmann.

In September, Sky will host its annual Autumn Stroll, a hybrid of virtual and in-person activities.

To learn more about Sky Foundation or to make a donation, visit [www.skyfoundationinc.org](http://www.skyfoundationinc.org).